

# Amatil's activities in Remote Indigenous Communities

ASX-listed Amatil, prepares, distributes and sells its own drink brands and those of our brand partners. Our range spans sparkling beverages, water, sports, energy, fruit juices, iced tea, flavoured milk, coffee, beer, cider and spirits. Coca-Cola Australia, the local subsidiary of The Coca-Cola Company, exclusively manages the marketing and technical aspects for Coca-Cola beverages in Australia, New Zealand and the Pacific.



**Amatil does not provide a commercial incentive (rebates or otherwise) to encourage our customers to sell sweetened beverages in preference to water and no sugar beverages in Remote Indigenous Communities.**

Amatil collaborates with our customers in RIC to **reduce sugar consumption** through price, product and promotion. We stand at the ready to work with any customer who wishes to encourage healthier consumption of our drinks in their remote community.

## HIGHLIGHTS

- We've pledged to reduce sugar by 20% per 100 ml across our non-alcoholic beverages portfolio by 2025.
- Since 2015 we've achieved a 20% sugar reduction in grams per 100mls in our product sales through 134 RIC locations.
- Stores we partner with have expanded their range of low and no sugar beverages including \$1 (RRP) water, and culturally appropriate marketing and promotions in-store which prioritise Mount Franklin or Coca-Cola No Sugar.



## How Amatil products come to Remote Indigenous Communities

